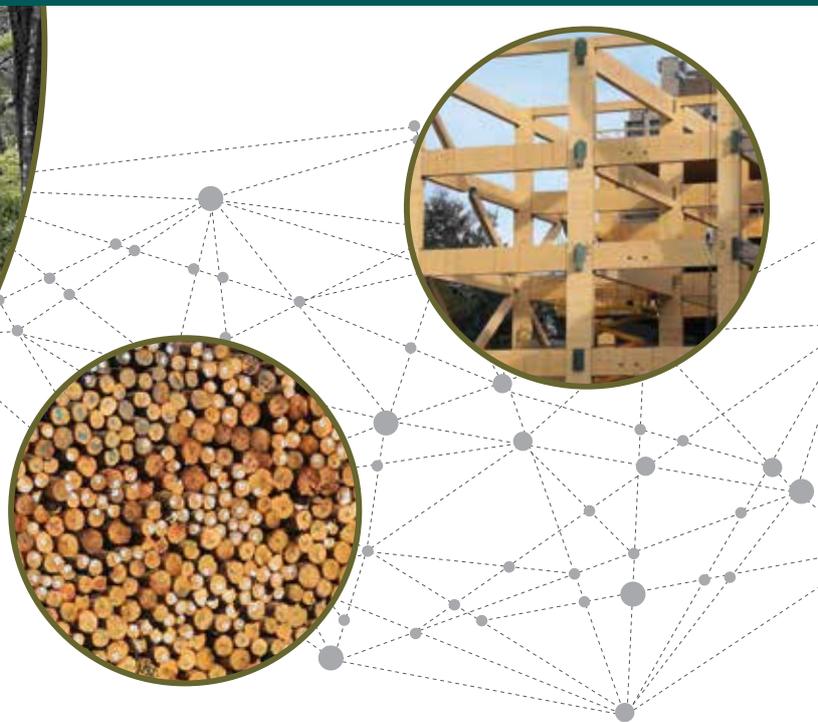




*The Forest Newsfeed:*

**COMMUNICATING FORESTRY IN THE CONNECTED AGE**



ANZIF 2019, hosted by the New Zealand Institute of Forestry and the Institute of Foresters of Australia will be held in Christchurch, at the University of Canterbury, on 25th to 28th August 2019. University of Canterbury is the home of the New Zealand School of Forestry *Te Kura Ngahere* and also features world-leading research in forestry-related matters from the College of Engineering *Te Rāngai Pūkaha* and the School of Biological Sciences *Te Kura Pūtaiao Koiora*.

Following discussions at the 2018 Canberra IFA Conference the joint organising committee has agreed on a theme which is highly topical on both sides of the Tasman. The contributed papers and field trip will reflect this theme, and show how forest managers are meeting the challenge of communicating the roles that forests can play in a modern economy, and engaging with those who represent the changing societal needs from forests. The field trip will showcase areas where the forestry ‘social licence to operate’ is a key issue.

The combined Australian and New Zealand Forestry Conference occurs every four years on New Zealand soil. It provides an excellent forum for forestry professionals to meet and exchange ideas, and an excellent opportunity for companies and organisations to sponsor events and activities that benefit the profession. We look forward to your contribution to the Conference.

**Phil Taylor**

*Conference Chair*

**Conference committee:**

**Phil Taylor (Chair)**

**Jess Brown**

**Kirsten Stuart**

**Euan Mason**

**Leon Holt**

**Gary Morgan**

**Amy Jackson**

**Adrian Loo**

**Hunter Harrill**

**Aaron Gunn**

**Michelle Freeman**

**Sponsorship coordinators:**

**David Evison**

**Jacque Martin**

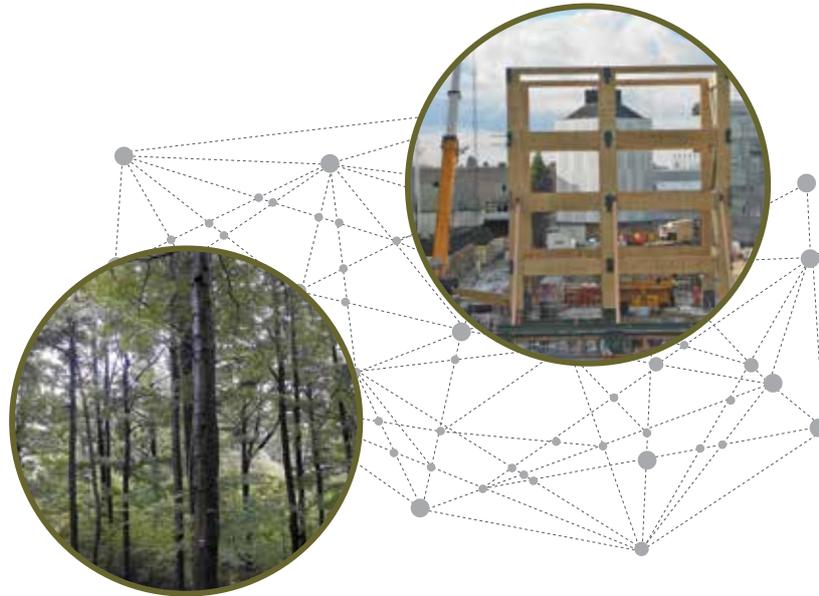


New Zealand Institute of Forestry  
– Te Pitahi Ngāherehere o Aotearoa Incorporated –



**INSTITUTE OF FORESTERS OF AUSTRALIA**

*Australian and New Zealand Institutes of Forestry (ANZIF) joint conference*

*The Forest Newsfeed:***COMMUNICATING FORESTRY IN THE CONNECTED AGE****New Zealand Institute of Forestry**

The NZIF was founded in 1927 to provide a forum in which those involved in all aspects of forestry including forest management, utilisation, processing, research, education and consulting, could exchange ideas and information and keep up to date with industry trends.

NZIF members are involved with all types of forests, not just those where timber production is the primary objective. This includes forests for conservation, recreation, biodiversity protection, carbon storage, erosion control and water quality enhancement.

As well as the stimulus of debate and the fellowship of colleagues, the Institute encourages the highest standards of ethical and professional performance amongst its members. Today, this role is even more vital in an industry that has continued to evolve and grow almost beyond recognition since its inception. New Zealand Institute of Forestry membership is an acknowledgement of high levels of competence through education, experience and ability, and is evidence of a member's commitment to professional practices and values.

NZIF is committed to serving the profession of forestry and the wider community through education, accountability and its code of ethics and performance standards.

Increasingly, it fulfils a quality assurance role, setting the benchmark for professionalism and the quality of advice and practice by which members, and others in the profession, are measured.

**Institute of Foresters of Australia**

Going strong since 1935, the Institute of Foresters of Australia (IFA) is Australia's professional forestry body with over 1100 members engaged in all branches of forest management and conservation.

The Institute is strongly committed to the principles of sustainable forest management and the processes and practices which translate these principles into outcomes. It has a vision of thriving communities built on well managed forests through advancing the development of people and knowledge to enable the best practice management of forests.

The membership represents all segments of the forestry profession, including public and private practitioners engaged in many aspects of forestry, nature conservation, resource and land management, research, administration and education. Membership is open to professional foresters and other forestry professionals.



*The Forest Newsfeed:*

# COMMUNICATING FORESTRY IN THE CONNECTED AGE



## What are the benefits of sponsorship?

A range of sponsorship options for the 2019 ANZIF Conference are available. This event provides a great opportunity for sponsors to profile their businesses, products and services, while also supporting the professional fellowship within the forest industry in both New Zealand and Australia.

- Conference sponsorship offers a rare opportunity to promote your company/organisation to the largest gathering of professional foresters in Australasia
- Sponsorship increased your organisation's profile among New Zealand and Australian forestry professionals and their respective organisations over a concentrated 3 days, with pre-Conference publicity via email, international newsletter and websites
- An opportunity to learn about the latest developments in forestry in New Zealand and Australia. With exposure at the Conference you will significantly increase the opportunity for your company/organisation to attract the best and the brightest in the profession
- An opportunity to network with foresters and allied professionals at the Conference and on field trips.

### Register your interest:

If you are interested in sponsorship, or trade display opportunities at this event, please contact:

**David Evison**

**M +64 27 801 2225**

**E [president@nzif.org.nz](mailto:president@nzif.org.nz)**

If you have any questions or would like to discuss a tailored opportunity that would better align with your company's marketing initiatives please contact David today.

### In Australia please contact:

**Jacquie Martin**

**T 03 9695 8940**

**M 0418 111 626**

**E [ceo@forestry.org.au](mailto:ceo@forestry.org.au)**



New Zealand Institute of Forestry  
- Te Pūtahi Ngāherehere o Aotearoa Incorporated -



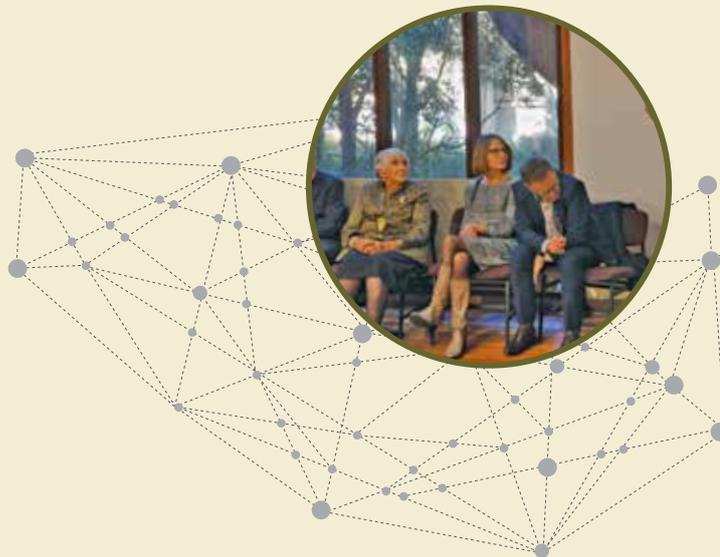
INSTITUTE OF FORESTERS  
OF AUSTRALIA

*Australian and New Zealand Institutes of Forestry  
(ANZIF) joint conference*



*The Forest Newsfeed:*

# COMMUNICATING FORESTRY IN THE CONNECTED AGE



## Sunday 25th August – Registration CPD workshops

**10:30** Professional development session

**13:00** Professional development session

**16:00** NZIF/IFA Annual General Meetings

**17:30** AGM Networking Drinks

Ice-breaker – Future Foresters Quiz Night

## Monday 26th August – Conference

Plenary sessions

Concurrent sessions

Conference Networking Drinks and Conference Awards Dinner

## Tuesday 27th August – Conference

Women in Forestry Breakfast

Plenary sessions

Concurrent sessions



## Wednesday 28th August – Field trip

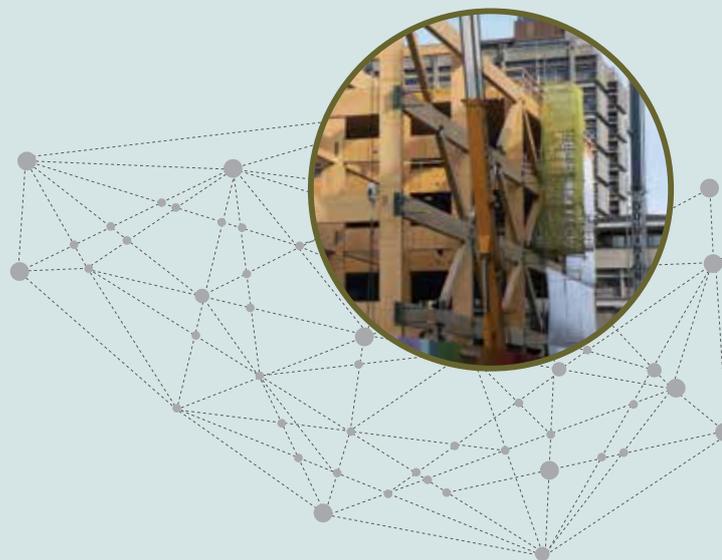
The Conference presentations and field trip will show how forest managers are meeting the challenge of communicating the roles that forests can play in a modern economy, and engaging with those who represent the changing societal needs from forests. Topics will include impacts of public perceptions on forest management activities, fire management, future career skills in a changing world and the formulation of government policies that impact on forestry.





*The Forest Newsfeed:*

## COMMUNICATING FORESTRY IN THE CONNECTED AGE



### **Kauri Investor \$NZ10,000 + GST Exclusive opportunity**

**Benefits include:**

- Recognition as a Kauri Investor by inclusion of your company logo and name on conference printed materials and website
- Naming rights to the main conference room
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Two complimentary Conference Registrations and Awards Dinner
- Acknowledgement in all electronic newsletters, with hyperlink to your website.

### **Conference Awards Dinner Investor \$NZ7,000 + GST Exclusive opportunity**

**Benefits include:**

- Recognition by inclusion of your company logo and name on conference printed materials and website
- A five-minute speaking opportunity at the Conference Awards Dinner
- Your company signage displayed at the Conference Awards Dinner
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Two complimentary Conference Registrations and Awards Dinner
- Acknowledgement in the Institutes' email newsletters.

### **Totara Investor \$NZ6,000 + GST**

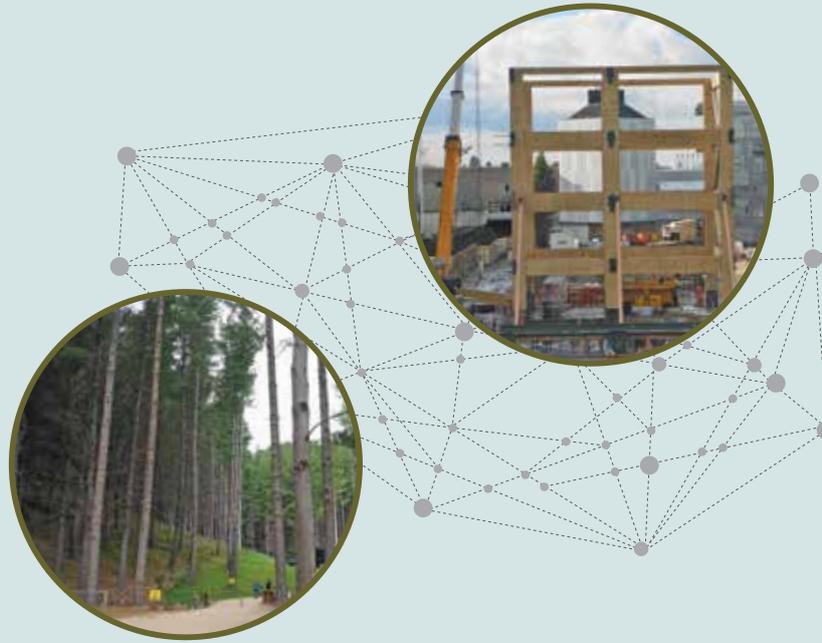
**Benefits include:**

- Recognition as a Totara Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- One complimentary Conference Registration and Awards Dinner
- Acknowledgement in the Institutes' email newsletters.



*The Forest Newsfeed:*

## COMMUNICATING FORESTRY IN THE CONNECTED AGE



### Future Foresters Quiz Night \$NZ5,000 + GST Exclusive opportunity

**Benefits include:**

- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.

### Women in Forestry Breakfast \$NZ3,500 + GST Exclusive opportunity

**Benefits include:**

- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.

### AGM Networking Drinks Investor \$NZ3,500 + GST Exclusive opportunity

**Benefits include:**

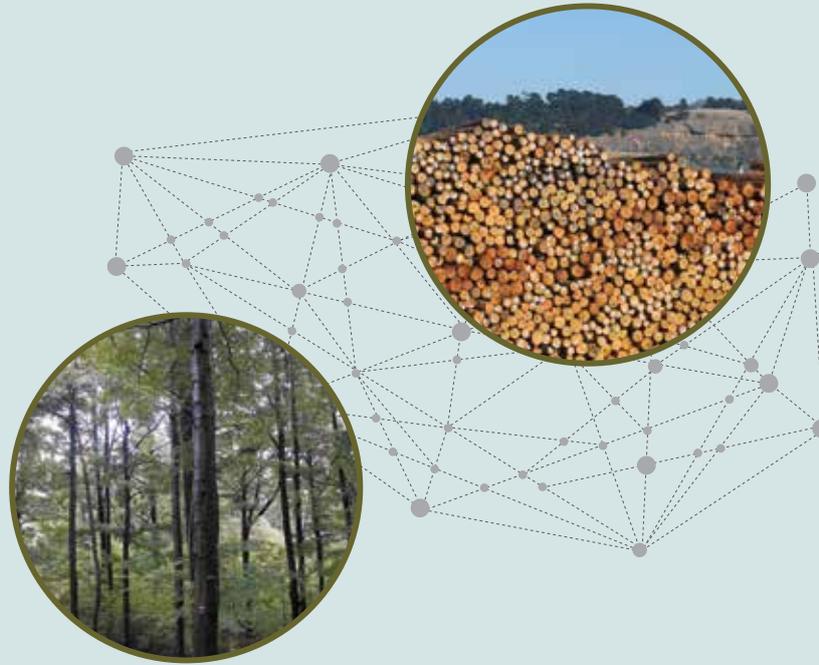
- Naming rights to the AGM Networking Drinks function – including signage and/or a static display
- Company name on the Conference website
- A five-minute speaking opportunity at the Conference Networking Drinks
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.

### Rimu Investor \$NZ3,000 + GST

**Benefits include:**

- Recognition as a Rimu Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.



*The Forest Newsfeed:***COMMUNICATING FORESTRY IN THE CONNECTED AGE****Conference Session Investor \$NZ2,000 + GST****Benefits include:**

- Recognition as a Conference Session Investor by inclusion of your company logo and name on conference printed materials and website
- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.

**Student Sponsorship to attend \$NZ1,500 + GST****Benefits include:**

- Acknowledgements via PowerPoint display and verbally during the Conference Business Programme
- Acknowledgement in the Institutes' email newsletters.

**Conference Bag Pamphlet \$NZ350 + GST****Benefits include:**

- This option was designed for an organisation which desires visibility. This package ensures your organisation stands out at the time of the Conference with a personalised pamphlet in the delegate's bag.

**Exhibition Stand \$NZ1,500 + GST**

A trade exhibition will be held in conjunction with the NZIF 2019 Conference.

In order to provide you with the optimum exposure to delegates, the exhibition will be located in the main lobby of the Conference venue (Central Lecture Theatre).

Lunch and morning and afternoon tea breaks will be held in this area.

Each booth will include:

- Velcro receptive display panels
- A trestle table, tablecloth and chair
- The opportunity to include a pamphlet in the Conference bags.

The configuration of individual stands may vary. Any additional requirements will be the responsibility of exhibitors and at their own cost.

